

2025 Women's Executive Health Care Leadership Forum | Agenda

Day 1 | Wednesday, November 12, 2025

| Time | Session | Duration |
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| 12:30 p.m. | Registration Check-in | 30 mins |
| 1:00 p.m. | Mentor, Coach, Lead to Peak Professional Performance Presented by Laurie Baedke, MHA, FACHE, FACMPE | 30 mins |
| 1:30 p.m. | Keynote Session: A Conversation with Chiquita Brooks-LaSure, Former CMS Administrator, 2021 – 2025 and Laurie Baedke Chiquita Brooks-LaSure shares her personal journey to trailblaze her path all the way to the top of CMS, breaking glass ceilings. We'll hear what's next for her and how she continues to coach, lead, and mentor other women in health care. | 60 mins |
| 2:30 p.m. | Elevate & Empower Panel: Women Shaping the Future of Leadership Hear firsthand how these trailblazing leaders used mentorship and coaching to break barriers—and how they now champion others on their journey. Kristy Berry, CEO, Cenegenics Alexandra Busto, Healthcare Partner, Nixon Peabody LLP Coreen Dicus-Johnson, President & CEO, Network Health WI Willa Prescott, VP Communications, NE Hospital Association Stacy Stelzriede, retired Partner and Hospitals National Practice Leader, Moss Adams Sara Bennett, Moderator, Principal, National Healthcare Practice Leader, Business Insurance Division, Marsh & McLennan Agency | 75 mins |
| 3:45 p.m. | Break | |
| 4:00 p.m. | Mentor, Coach, Lead Roundtable Discussions Engage with others in a roundtable discussion to share recommended practices, inspiring stories, and how to sponsor others on the path to leadership. Facilitated by Laurie Baedke. | 45 mins |
| 4:45 p.m. | Networking and Happy Hour | 75 mins |
| 6:00 p.m. | Conclusion | |



2025 Executive Health Care Conference | Day 2 | Thursday, November 13, 2025

| .Time | Session | Duration |
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| 7:00 a.m. | Registration check-in and breakfast | 60 mins |
| 8:00 a.m. | 30th Anniversary Conference Kick-off and Welcome Brian Conner, Conference Emcee & Principal, Baker Tilly | 15 mins |
| 8:15 a.m. | State of the Health Care Industry: Preparing to Navigate the 2026 Landscape Hear about the current state of health care as we approach 2026, including OBBBA's ripple effects, key federal and state policy shifts, and emerging market forces—providing a look at the shifts ahead. Presented by Ford Koles, Vice President and National Spokesperson, The Advisory Board | 90 mins |
| 9:45 a.m. | Networking Break | 30 mins |
| 10:15 a.m. | Revenue Strategies to Navigate Medicare, Medicaid, and MAHA Disruption In this high-impact session, our expert panel will dissect the looming challenges and strategic imperatives triggered by significant funding reductions. We'll discuss anticipated Medicaid cuts with parallel shifts in Medicare policy—exploring how to pivot your revenue strategies while managing dual-eligible populations, managed care penetration, and conservative reimbursement models. • Alyssa Keefe, SVP, Policy, Federation of American Hospitals • Michael Hunn, President, CalOptima Health • Karl Rebay, Principal, Baker Tilly, Health Care Consulting Strategy • Eric Lucas, Managing Director, Hospitals and Health Systems Practice Leader, Baker Tilly, Moderator | 60 mins |

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| | 2025 HEALTH CARE CONFERENCE November 12–14 Las Vegas | |
| 11:15 a.m. | Finding Common Ground for Network Access and Stability: Collaboration between Payers and Providers Is Paramount Health care is entering a critical inflection point: looming Medicare and Medicaid cuts, enhanced scrutiny under MAHA, and the operational impacts of OBBBA are creating mounting pressure on both payers and providers. This session will highlight how collaborative models and aligned incentives can drive compliance, protect access, and strengthen networks under evolving federal oversight. • Coreen Dicus-Johnson, President & CEO, Network Health WI • Eric Klein, Partner & Co-Leader, National Healthcare Practice, Sheppard Mullin • Betsy Suydam, CFO, The Vancouver Clinic • Michael Patti, Principal, Baker Tilly, Moderator | 60 mins |
| 12:15 p.m. | Buffet Lunch and Networking | 60 mins |
| 1:15 p.m. | Al Governance, Safety, and Compliance: Mitigate Risk While Reducing Costs, Driving Efficiency, and Enhancing the Patient Experience With the OBBBA removing federal momentum on Al regulation, the responsibility for oversight now falls to states, health systems, industry coalitions, and accrediting bodies. In this timely session, learn the latest from what's happening from the frontlines, as well as practical frameworks for Al governance and credentialing—empowering executives to reduce costs, drive efficiency, and enhance patient experience. Brenton Hill, JD, MHA, Head of Operations and General Counsel, Coalition for Health Al (CHAI) Garrett Gillespie, JD, CHIE, Chief Compliance Officer, Tufts Medicine Christina Silcox, Ph.D., Research Director for Digital Health, Duke Margolis Institute for Health Policy Ed Ricks, MHA, CHCIO, Managing Director, Digital Solutions, Baker Tilly Larry Vernaglia, Partner, Chair, Industry Teams Department, and Co-chair Health Care & Life Sciences Sector, Foley & Lardner, Moderator | 60 mins |





2025 Executive Health Care Conference | Day 3 | Friday, November 14, 2024

| Time | Session | Duration |
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| 7:30 a.m. | Breakfast | 60 mins |
| 8:30 a.m. | Opening remarks | 10 mins |
| 8:40 a.m. | Keynote Session: Economic Forecast for 2026 Presented by Andrew Busch, Economic Futurist, Former 1st Chief Market Intelligence Officer for the US Government | 60 mins |
| 9:40 a.m. | Break | 20 mins |
| 10:00 a.m. | Investment and Diversification Strategies: What's Next for Health Care Health systems, PE firms, and strategic investors are reassessing capital allocation and portfolio strategy amid mounting market, workforce, and regulatory pressures. As margins tighten and transformation accelerates, health care leaders are rethinking their investment theses. From physician enablement to concierge care, Al to digital health platforms, the race is on to diversify, consolidate, and unlock new sources of value. • Andrea Balogh, CEO, Boomerang Healthcare • Theo Koury, MD, President of Vituity • Brad Rose, VP, Healthcare Partnerships and Growth, Health Assurance Transformation Company (HATCo) • Andrew Colbert, Senior Managing Director, Ziegler, Moderator | 60 mins |

